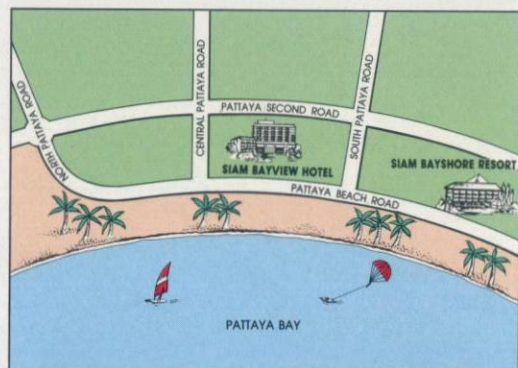
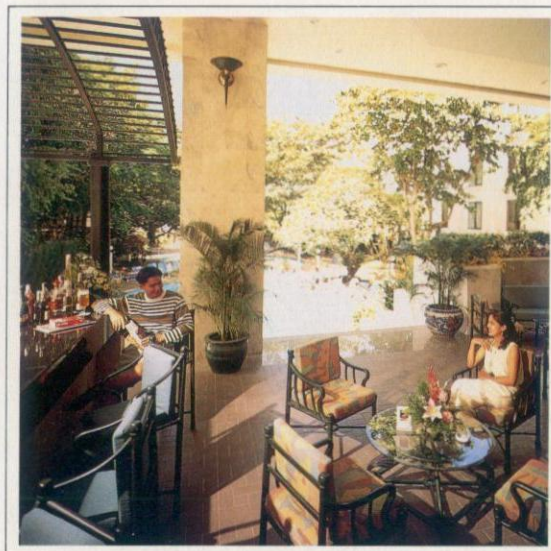


PATTAYA
THAILAND

SIAM BAYVIEW HOTEL



Pattaya Beach, Chonburi 20260, Thailand. Tel. (038) 423871-7 Fax. (038) 423879

Sales & Reservations Office : 477 Si Ayuthaya Road, Bangkok 10400, Thailand
Tel. (662) 247-0123 Fax. (662) 247-0178 Telex 20190 SIAMCIT TH

GDS Codes : Galileo/Apollo/Gemini - UI 3819, Sabre/Fantasia - UI 25826

Worldspan/Abacus - UI 10059, System One - UI VVTSIA, Axxess - UI 7935, Sahara - UI BKK 10059

SIAM CITY HOTELS & RESORTS : Siam City Hotel Bangkok

• Siam Bayshore Resort Pattaya • Siam Bayview Hotel Pattaya

A Flair FOR THAI HOSPITALITY



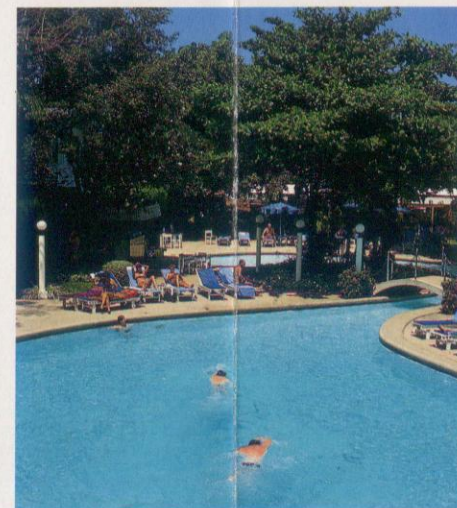
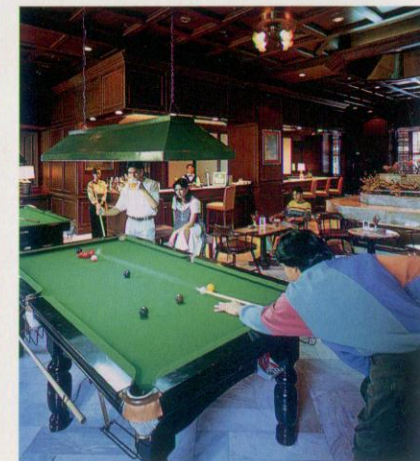
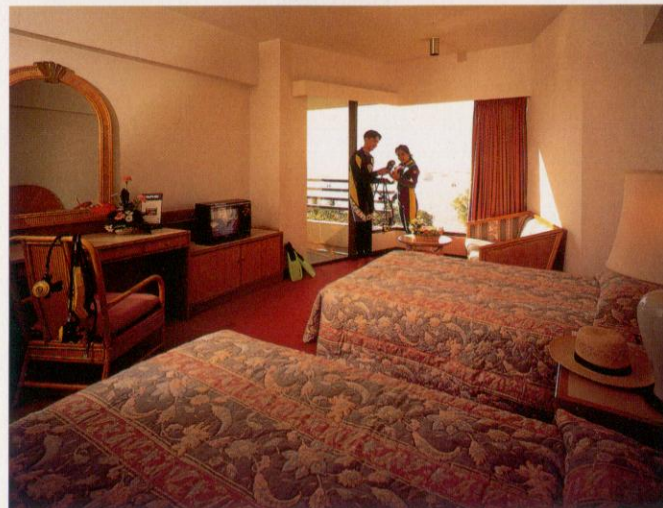
A member of
Siam City Hotels & Resorts Group



Conveniently located right on the seaside and just a short stroll to the centre of town, Siam Bayview Hotel offers informal charm in a relaxing setting.

The hotel's 270 rooms and suites are beautifully furnished, many with ocean views. Junior Suites with dining and living areas are ideal for families with children or business travellers who want to work and relax in a resort atmosphere. Siam Bayview's four meeting rooms can accommodate up to 200 people, and our poolside parties and barbecues are a favourite with seminar participants.

Many water sports are available at the beachfront, and you can take scuba diving lessons in the hotel's 2 swimming pools. Siam Bayview also has 2 lighted tennis courts, table tennis, a billiards club, and an exercise room, so your time away from the beach can also be full of activities if you wish.

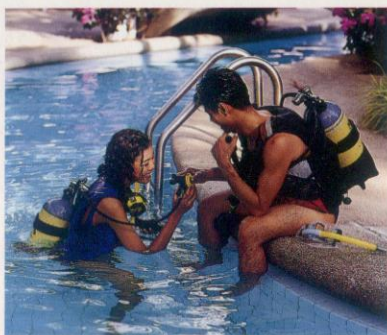
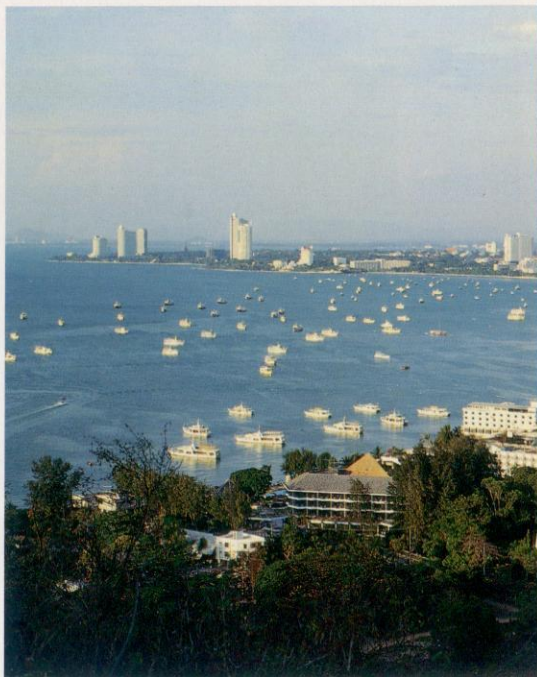




Siam Bayview provides guests with a fine selection of restaurants, such as the informal GARDEN TERRACE CAFE, adjacent to a swimming pool and serving a variety of Western and Asian dishes. The NARISSA Chinese Restaurant is popular for its Cantonese and Szechuan specialties and the NARISSA GARDEN BBQ serves delicious grilled seafood by the bay. The open-air FONTAINEBLEAU LOUNGE offers drinks and music, while the EXOTICA BAR & LOUNGE serves drinks in a fun atmosphere.

Dedicated to customer service as well as protecting the natural beauty of the resort, the Siam Bayview is proud of its "Think Green" policy, which places conservation of the environment at the top of the priority list, so that all our guests may enjoy the natural beauty of Pattaya Bay.

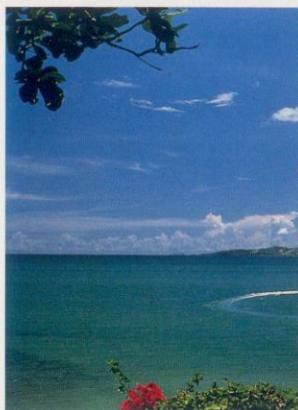
Like its sister hotels in the Siam City Hotels & Resorts Group, Siam Bayview is committed to providing guests with excellent service and first-class accommodations. Breezy, relaxed and friendly...that's the Siam Bayview.



Just a two-hour drive southeast of Bangkok, Pattaya is a vibrant resort town where you'll find the best in beach holidays, water sports and nightlife. And in the centre of it all is the Siam Bayview Hotel.

Pattaya Bay offers sailing, scuba diving, windsurfing and parasailing, among a host of other water activities. The weather is always perfect for a game of tennis, and golf enthusiasts can take their pick of more than a dozen world-class golf courses.

Beautiful Koh Samet and Koh Larn are popular destinations for island-



hopping excursions.

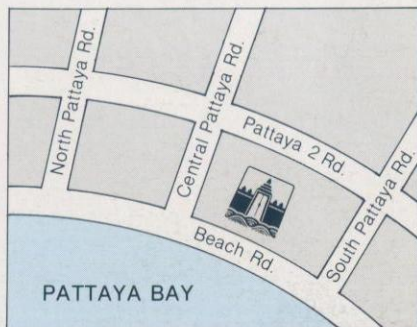
And when you are not working on your tan, try catching an elephant show or a Thai cultural performance. Both are sure to delight you.

Bargain seekers will love the great shopping opportunities available, and thrill seekers can test their nerve by parasailing while being towed by a motor boat.

By night, Pattaya is all glitter and excitement. Enjoy a stroll down the beachfront promenade and soak in all the fabulous sights and sounds.

PATTAYA
THAILAND

SIAM BAYVIEW HOTEL



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CRS Systems Codes : APOLLO : UI 3819, DATAS II : UI 10059,
 PARS : UI 10059, SABRE : UI 21204, AXESS : UI 7935, SYSTEM I : UI VVTSIA



A Flair FOR THAI HOSPITALITY



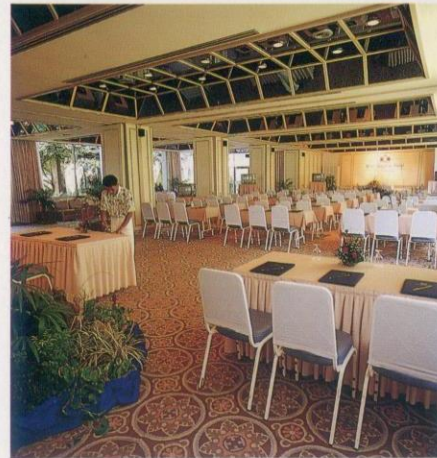
a member of
Siam City Hotels & Resorts Group



Conveniently located right on the seaside and just a short stroll to the town center, Siam Bayview Hotel offers informal charm and a relaxing setting.

The hotel's 270 rooms and suites are beautifully furnished, many with ocean views. Junior suites with dining and living room areas are ideal for families with children or business travelers who want to work and relax in a resort atmosphere. Siam Bayview's four meeting rooms can accommodate up to 200 persons, and our poolside parties and barbecues are a favorite with seminar participants.

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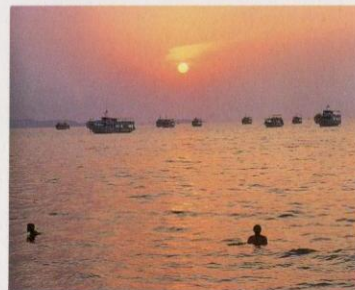
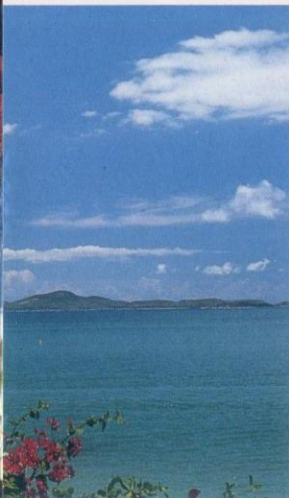
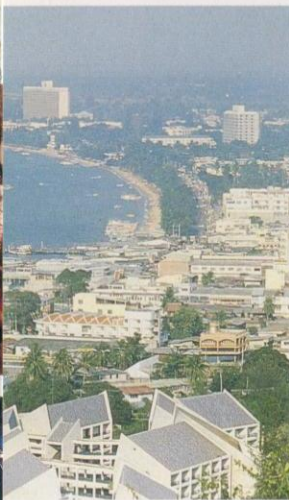
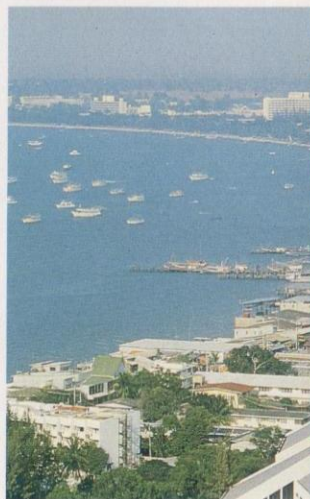




Siam Bayview provides guests with a wide selection of restaurants, such as the informal Garden Terrace Café, serving a variety of western and asian cuisine, which overlooks a swimming pool and is open all day. The Vimarn restaurant serves classical Thai cuisine, and the Narissa Chinese and Seafood Restaurant is known for its Cantonese and Szechuan specialties. For Japanese food lovers, there is the Ari-Ake corner featuring Japanese favorites.

Dedicated to customer service as well as protecting the natural beauty of the resort, the Siam Bayview is proud of its "Think Green" policies, which place conservation of the environment at the top of the priority list, so that all our guests may enjoy the natural beauty of Pattaya Bay.

Like its sister hotels in the Siam City Hotels and Resorts group, Siam Bayview is committed to providing guests with excellent service and first-class accommodations. Breezy, relaxed and friendly -- that's Siam Bayview.



Just a two-hour drive southeast of Bangkok, Pattaya is a vibrant resort town where you'll find the best in beach holidays, water sports and nightlife. And in the center of it all is the Siam Bayview Hotel.

Pattaya Bay offers sailing, scuba diving, windsurfing, and parasailing, amongst a host of other water activities. The weather is always perfect for a game of tennis, and golf-enthusiasts can take their pick of more than half a dozen international-standard golf courses.

Beautiful Koh Samet and Coral Island are popular destinations for island-hopping excursions.

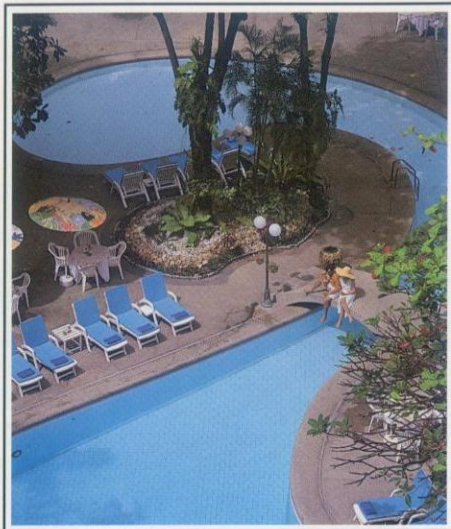
And when you are not working on your tan, try catching an elephant show or a Thai cultural performance; both are sure to delight you.

Bargain seekers will love the great shopping opportunities available, and thrill seekers can test their nerve at nearby Jomtien Beach where bungee jumping is popular.

By night, Pattaya is all glitter and excitement. Enjoy a stroll down the beachfront promenade and soak in all the fabulous sights and sounds.

PATTAYA
THAILAND

SIAM BAYVIEW HOTEL

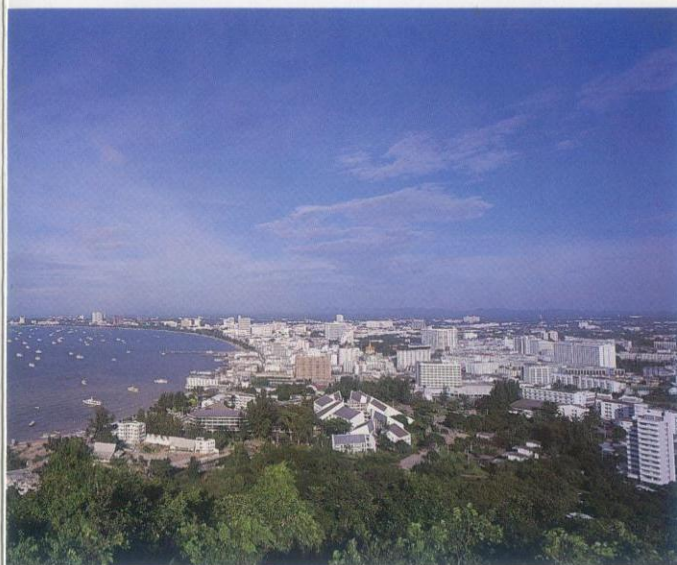


A Flair FOR THAI HOSPITALITY



A Member of the Green Leaf Hotels

A member of
Siam City Hotels & Resorts Group



Pattaya lies about two-hours drive from Bangkok and is a lively resort where you'll find the best in beach holidays, water sports, nightlife and shopping. And at the throbbing heart of "Thailand's Riviera," is the Siam Bayview Hotel, the perfect hub from which to explore the life of this world famous city.

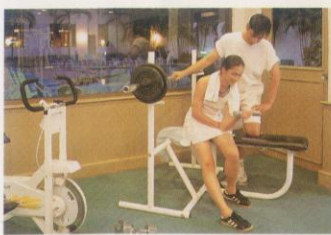
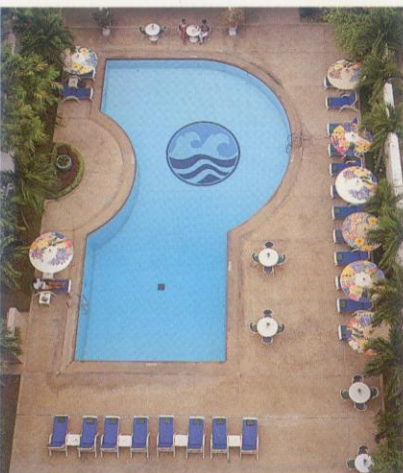
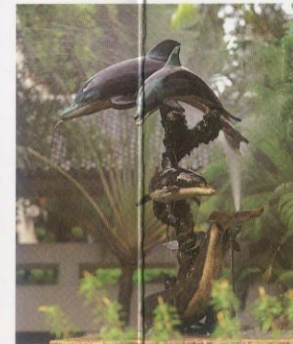
Pattaya offers a host of water activities such as sailing, scuba diving, wind surfing, fishing and more. The weather is always perfect for a game of tennis, and golf enthusiasts can take their pick of more than a dozen world-class golf courses. Day excursions to three nearby islands offer great fun in the sun.





Located right in the middle of the beachfront promenade, Siam Bayview Hotel offers 260 elegantly appointed rooms, most with spectacular views of the Gulf of Siam. The Junior Suites with dining and living areas are ideal for families with children. Business travelers will appreciate the specially-appointed Executive Suites, which are ideal for guests who want to work and relax in a resort atmosphere.

There's something for everyone at Siam Bayview Hotel. After a workout in the Exercise Room or an invigorating game of tennis, reward yourself with a refreshing cool drink at The Exotica. The colonial-style bar and lounge also provides board games, chess and billiards. Stop by for a chat at the Internet Café or take time out for a private scuba-diving lesson right in our two swimming pools.



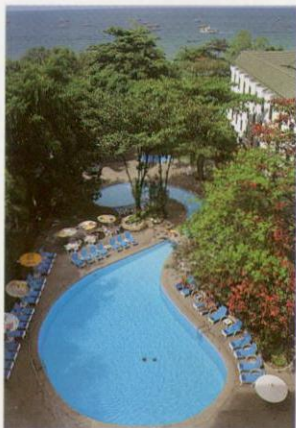


When it comes to dining, we spoil you with marvelous choices. Relax with a light lunch by the pool and afterwards, watch the world go by at the popular seaside barbecue with its lively entertainment. Don't miss Narissa Chinese Restaurant's signature "Peking Duck"-quite simply the best in the province! And what better way to finish your day than a leisurely stroll along Pattaya's colourful streets.

Dedicated to customer service and to providing charming Thai hospitality, our trained staff can arrange customized meetings and parties for up to 250 guests.

Siam Bayview Hotel received a "Green Leaf" Award for its dedication to protecting the environment. We are proud of our "Think Green" policies which place environmental conservation at the top of the priority list. For an utterly memorable hotel stay, stay at the Siam Bayview. You'll never run out of things to do at this complete beach getaway.

Let us welcome you to our breezy, relaxed...and friendly seaside hotel.

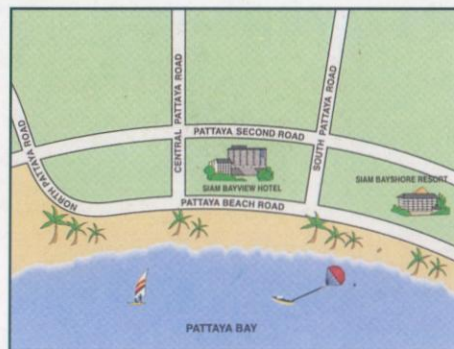
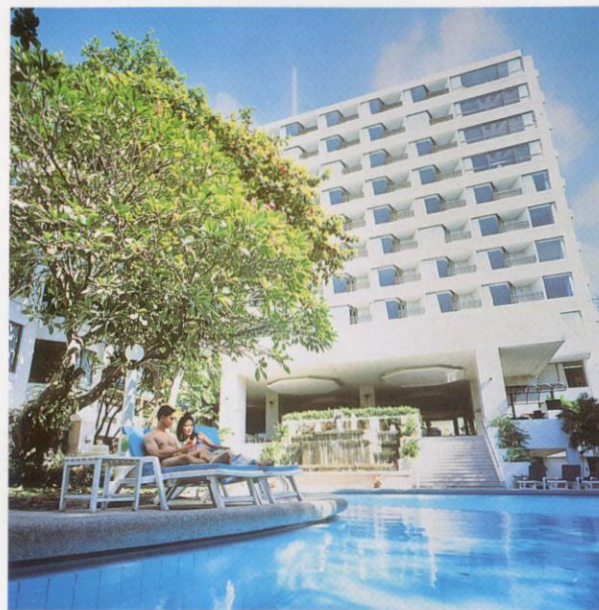




When you are not working on your tan, try catching an elephant show or a Thai cultural performance. Both are sure to delight.

Bargain seekers will love the great shopping opportunities available, and thrill seekers can test their nerve by parasailing while being towed by a motor boat.

By night, Pattaya is all glitter and excitement. Enjoy a stroll down the boardwalk and soak in all the fabulous sights and sounds.

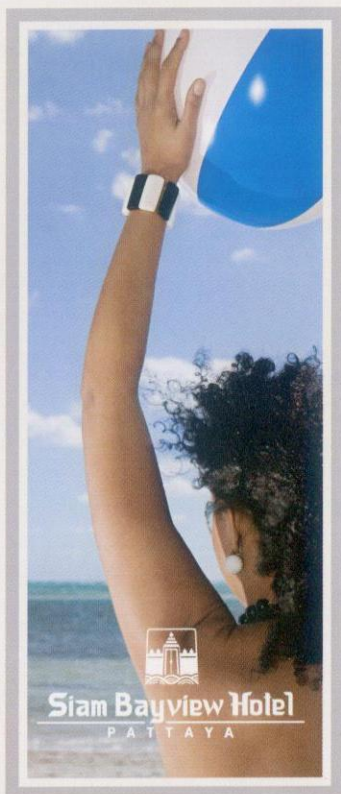


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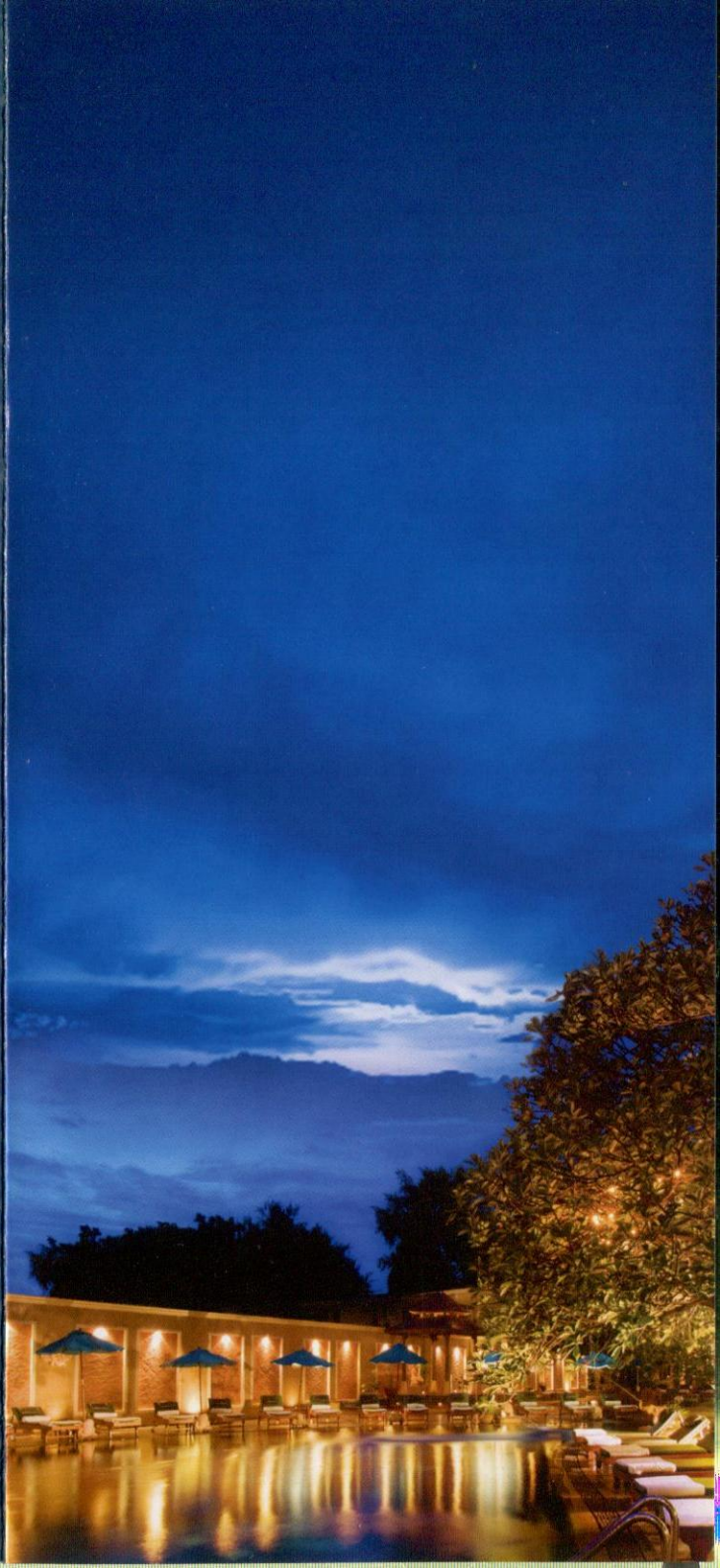
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E-mail: siamcity@siamhotels.com

Visit Our Website: www.siamhotels.com

SIAM CITY HOTELS & RESORTS: Siam City Hotel, Bangkok
• Siam Bayshore Resort, Pattaya • Siam Bayview Hotel, Pattaya



SIAM BAYVIEW HOTEL
Pattaya, Thailand
Beachfront boutique
living in down-town Pattaya



Accommodation



Enjoy breathtaking
panoramic ocean
views

A world of stylish and artistic
comfort awaits you in our
sumptuous, well-appointed and
spacious rooms with Thai and
contemporary design influences.

All Siam Bayview Hotel rooms
have a fantastic, world-class
vista: choose from an ocean,
cityscape, mountain, pool or
garden view.



Cuisine



Day or night, casual
or formal, we've got
you covered!

A unique selection of
restaurants offers a range of
international mouth-watering
cuisines including Thai,
international, Chinese and, of
course, seafood.

Meanwhile, the Exotica Bar &
Lounge, Fontainebleau
Lounge and pool bars are the
perfect spot for an intimate
sunset aperitif in the sea
breeze.



Relax

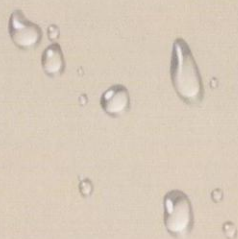
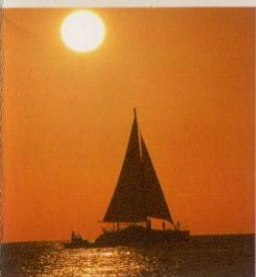
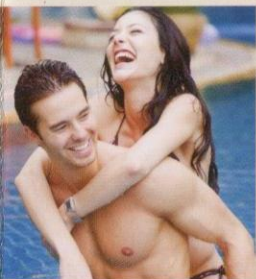


Live it up or lie low...



In Pattaya anything is possible. From dawn to dusk you'll have no problem filling your day. For those keen on R&R, the hotel offers tranquil surrounds, pampering and leisure pursuits.

At the Siam Bayview Hotel guests have access to two outdoor pools with Jacuzzi, two tennis courts, a fitness centre and massage pavilion, darts, pool, board games and table tennis.



Shopping



Shop till you drop
in Thailand's
fashion capital

Shopping is a major pastime in Thailand, and Pattaya is no exception. Incredible shopping, both budget and high-end, is available non-stop both day and night just a few steps from the hotel.

Next door to the hotel is located the all-new Central Festival shopping mall, incorporating more than 200 fashion outlets, countless restaurants, a cinema, bowling alley and more!





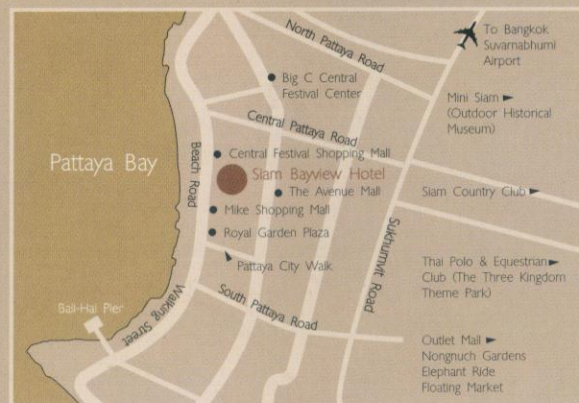
Pattaya is a dynamic getaway to Thailand's Eastern Seaboard. Offering a lifestyle both refreshing and exhilarating, that has for years attracted an eclectic mix of visitors.

Steps away from Pattaya Beach, the boutique Siam Bayview Hotel fuses together a relaxing tropical seaside holiday and vibrant city life.

Besides water sports, Pattaya is peppered with open-air cafes, bars, bazaars, shopping malls, entertainment complexes, cultural sites and cabaret theatres.



The Siam Bayview Hotel offers a welcome and casual break in the city that never sleeps...



Siam Bayview Hotel
PATTAYA

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E-mail: siambayview@siamhotels.com

www.siamhotels.com

SLAM BAYVIEW HOTEL

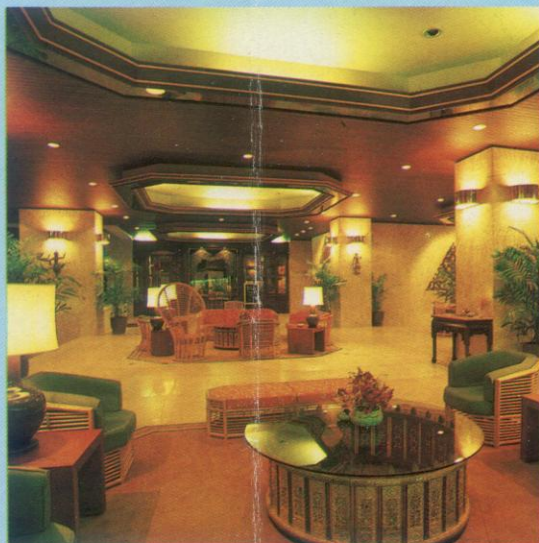
PATTAYA BEACH RESORT, THAILAND.



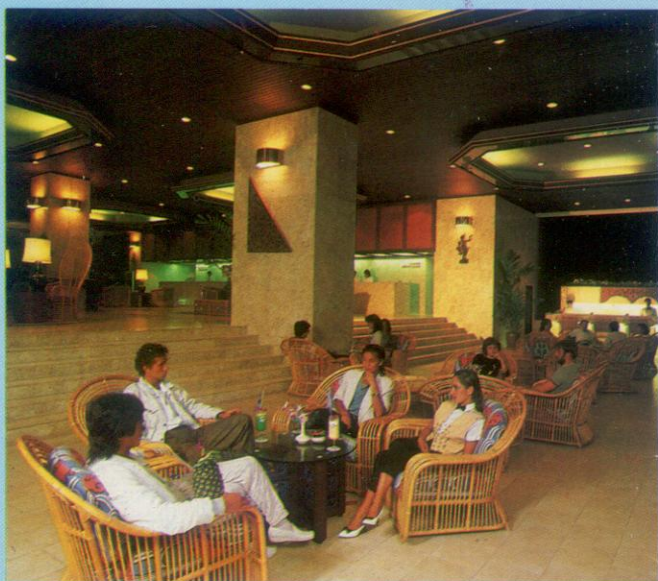
Welcome to the Siam Bayview Hotel, Pattaya's newest, most luxurious holiday adventure... the centre of a vibrant and distinctive international lifestyle.

Located right in the heart of Pattaya, facing the picturesque and panoramic Gulf of Siam, the Siam Bayview has been designed to provide its guests with the ideal vacation wonderland.

For single holiday adventurers, honeymooning couples, vacationing families or business groups and small conferences, the Siam Bayview has exactly what it takes to make holiday dreams come true.



With lushly landscaped tropical gardens, tasteful antique and contemporary interior design, fully modern, comfortably appointed guest rooms, superb dining facilities, personalized services and hospitality, plus excellent sports and sightseeing, and full seminar and conference facilities, the Siam Bayview is a masterpiece of creative resort living, relaxation and enjoyment.

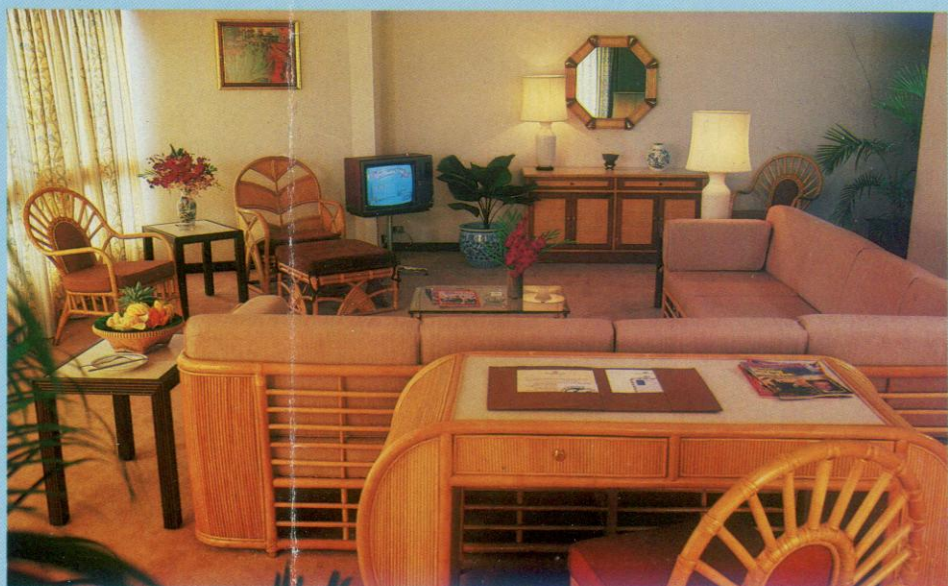




Rooms and Suites

At the Siam Bayview, guests can choose from among 270 designer rooms and deluxe suites, all tastefully furnished with contemporary local furniture and fabrics in colourful arrangements. And, of course, all rooms have fully modern bathrooms, refrigerators and mini-bars, with colour television and free movies in the Tower Wing.

Guests are always afforded a natural, pleasing view of landscaped gardens and the pool area, or Pattaya Bay and the tropical outdoors.





Restaurants

The Siam Bayview has three entirely individual and different restaurants, plus the Fontainebleau Lounge for pre-dinner drinks and aperitifs.

Light snacks, lunches and full meals are served by the pool; and in the coolly tropical environs of the Garden Terrace Cafe, well known favourites in soups, sandwiches and hot dishes are available around the clock. A vacation highlight is the weekly poolside barbeque,



a delectable assortment of meats, seafood, salads and condiments, and featuring live music for dancing. While in the Narissa, the Oriental speciality restaurant, diners can choose from an exotically composed menu of regional Chinese and Thai dishes ranging from a simple bowl of noodles for lunch to an imperial-style banquet of unusually fine delicacies.

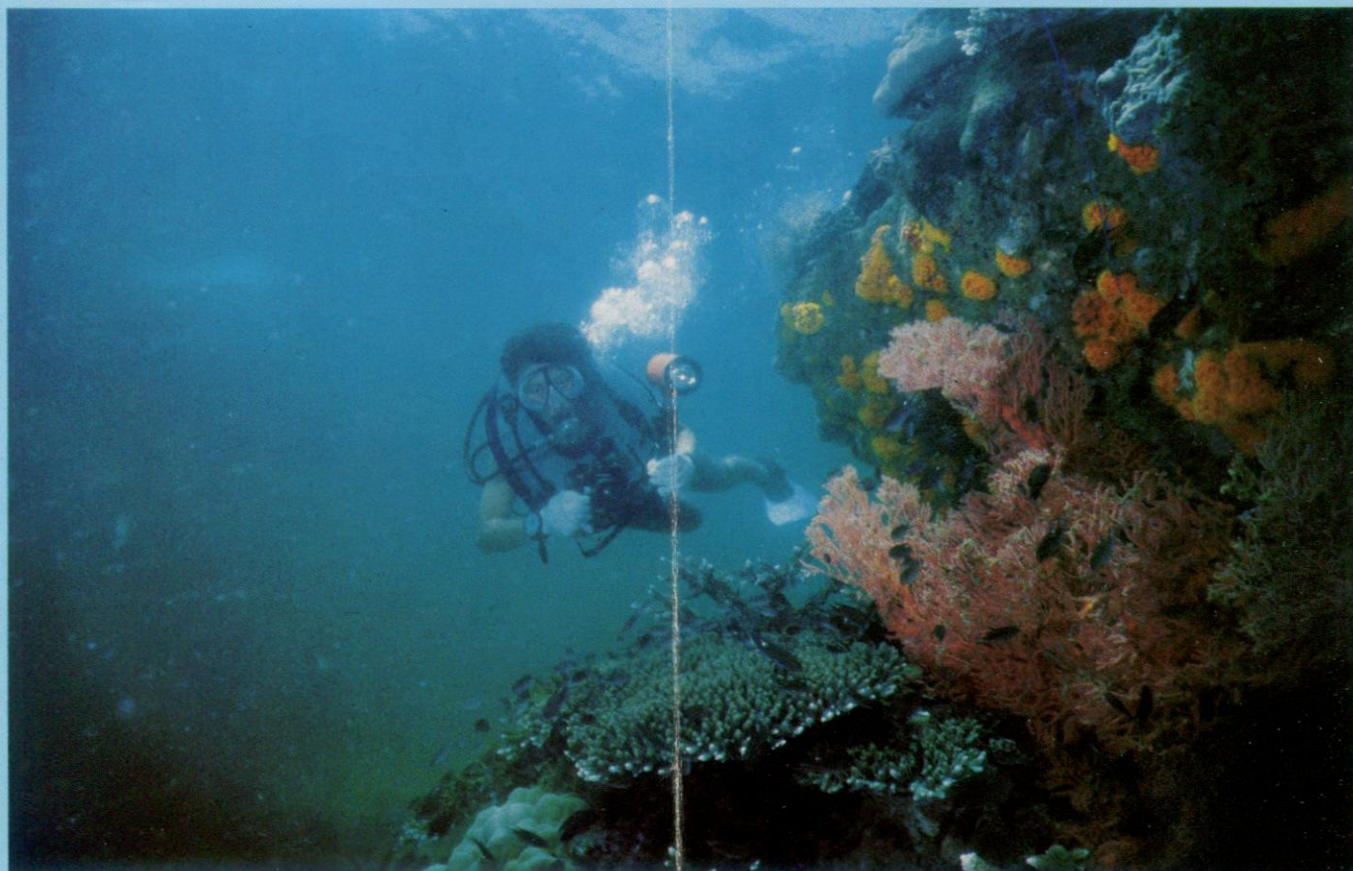
There's something for every taste--traditional, exotic or international at the Siam Bayview.

The Exotica

The pièce de resistance of gourmet dining in Pattaya is the Exotica, an unrivalled experience in European-influenced cuisine. In elegantly luxurious, yet comfortably intimate surroundings of fine antiques and furnishings, excellent service, taste and hospitality, the Exotica offers an exquisitely selected menu of excellent well known international dishes together with some new and innovative taste delights.

For dining tête à tête, for special occasions and fine dining always, the Exotica is Pattaya's premier restaurant for world class dining pleasure.





The Environment

The landscaped grounds, pool area and tennis courts of the Siam Bayview are spacious and well designed to take maximum advantage of the Gulf of Siam's temperate climate and sunshine, yet provide cool areas as well. The outdoors area helps create a pleasure rich atmosphere of luxury amid natural surroundings.

In addition to swimming and tennis on the grounds, the hotel also has a video lounge, as well as guided tours of Pattaya's environs and sporting activities such as windsurfing, parasailing, waterskiing, boat excursions, fishing and golf, hydrofoil service to the islands, and hot air ballooning during winter months...



Conference and Festival

The Siam Bayview believes that business and pleasure can be combined and enjoyed to the mutual satisfaction of all those involved. So for full conference, seminar, banqueting and convention facilities, the hotel offers the Atlantis, Nautilus and Neptune function rooms, three fully integrated meeting areas complete with audio-visual equipment, for groups from 20 to 350 persons depending upon the occasion.



In April every year, Pattaya celebrates a colourful, entertaining spring festival featuring a floral float procession, international beauty pageant, an Asian Song Festival, international food fairs and sports contests for pro-am tennis and golf, windsurfing and speed boat competitions, and, of course, Thai Boxing. Naturally, the Siam Bayview is in the centre of these fun-filled activities.

Reach out for a new experience in creative resort living, relaxation and enjoyment at the Siam Bayview Hotel. Pattaya's finest!





Siam Bayview Hotel

PATTAYA BEACH THAILAND

Siam Bayview Hotel, Pattaya Beach Resort, Thailand. Cable : "Bayview" Pattaya Telex : TH 82820, TH 20119 Tel. : (038) 418-728, 418-729
Bangkok Sales & Reservation Office 292/20-23 Siam Square, Soi 4 Bangkok 10500, Thailand. Tel. : 251-8798, 251-0355, 251-2458